

Provide executive sponsorship for change.
Build-in ongoing change capability.

Why should people attend this workshop?

The role executives play in organisational change is critical. In fact it is the number one contributor to change failure if not delivered properly and effectively.

Their leadership needs to be visible and consistent over time.

Based on the fifteen years of Changefirst research, that is incorporated in the **PCI**[®] (People-Centred Implementation) **methodology**, this workshop shows participants how they can **provide executive leadership** for change and take an active role in **increasing their organisational change capabilities** and agility.

How long is the workshop?

The Executive Sponsorship workshop is a ½ day training programme.



Who is this workshop for?

Executives who need to implement change strategies effectively and who also want to increase their organisational capabilities to execute successful change on an ongoing basis.

By the end of the workshop participants will have:

Understood the **people challenges facing leaders** of major organisational change

Utilised a **consistent process** for implementing change

Diagnosed their **own change leadership** style and identified areas for improvement



“98.4% of respondents would recommend Changefirst’s workshop to their colleagues”

Source: Changefirst ongoing research with customers

Workshop Content – Executive Sponsorship

Session	Content
Introduction	<ul style="list-style-type: none">• Organisational Overview• Change Best Practice
Successful implementation of change	<ul style="list-style-type: none">• Why people are key to change success• Six critical success factors (CSF) for effective change execution• PCI® dashboard• Organisational risk assessment and action planning
Creating effective change leadership	<ul style="list-style-type: none">• Effective personal change sponsorship skills• Creating an effective network of sponsors• Self-assessment
Building change capabilities	<ul style="list-style-type: none">• Implementing PCI®• Effective integration with other organisational processes
Action Planning	<ul style="list-style-type: none">• Priorities and actions

What do participants receive?

- 3 hours of practical action learning
- Workshop pack with key concepts, frameworks and guidelines

Tim Van den Bossche,
President,
Agfa Graphics, Asia

“ Effective strategy implementation is critical for our business in Asia. The Executive Sponsorship workshop from Changefirst was crucial in giving me a strategic framework for executing change and a practical personal guide I could use for leading major change in my organisation. ”

How do I book an **Executive Sponsorship Workshop** for my organisation?

If you would like more information about our change management solutions contact us on +44 (0)1444 450777, enquiries@changefirst.com or log onto www.changefirst.com

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