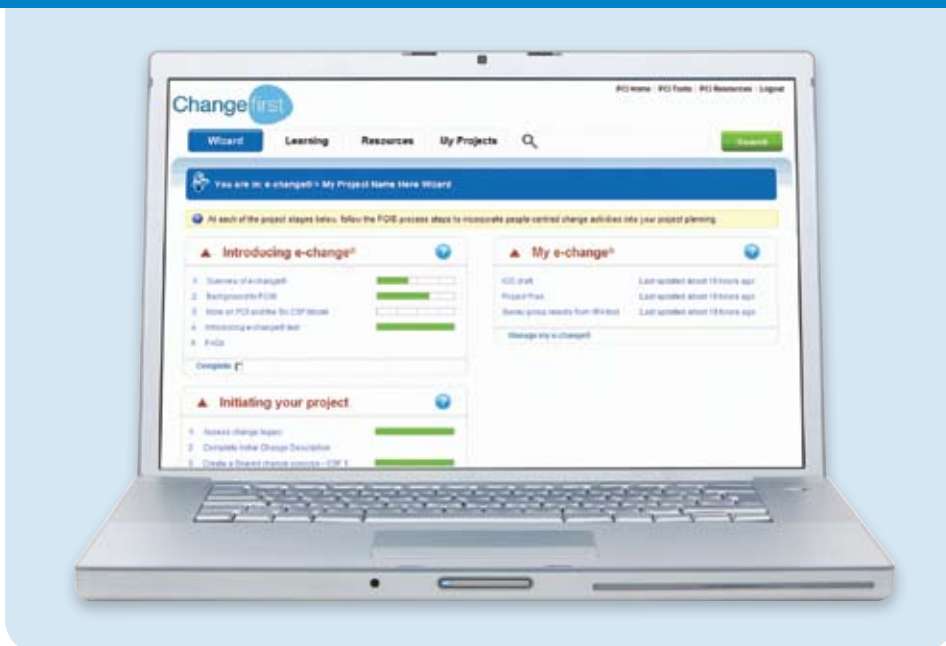


Get PCI online and on-demand via e-change. No waiting, no travel, no costly fees.

Changefirst's unique change methodology, People Centred Implementation (PCI®), is now available via e-change®, our online change application. e-change helps you apply the PCI process and principles to change projects in your organisation at anytime and from anywhere in the world.

Changefirst has combined change processes, tools, resources and education into a single online application that you can start using immediately without the need for costly workshops. No waiting, no travelling, no expensive hotel bills and its always available.



How does it work?

Using e-change is not unlike using a GPS system for change management. It has an easy to use built-in wizard which quickly guides both expert and non-expert users through the key steps required to successfully implement PCI within your organisation.

e-change is also customisable and can be adapted quickly and easily to meet your own organisational processes. Furthermore, you can tailor the work stream and its core modules to meet specific project requirements, and you can also customise the user interface to fit with your corporate image.

Benefits of e-change

Reduce costs: Maximise your resources by saving time and travel expenses. It's even hosted by us, so you save on server costs

Access: it's online, so it's available anytime, anywhere

Easy to use: the wizard identifies the change process and links it to the tools, resources and e-learning you require

Customisable: brand the user interface to fully integrate it within your organization

Immediately applicable: No downloads or installation required

“85% of change agents said that **internal** teams are **more effective** at delivering higher change results”

Source: Changefirst research with over 2000 change managers. September 2009

Key features of e-change



Wizard

- Guides you step-by-step through the change implementation process
- Implementation process covers: initiating, planning, executing, controlling and closing projects
- Each step is accompanied by, and links to, the relevant tools, coaching and resources you require



Learning

- Nearly 8 hours of learning, videos and podcasts that help you learn about PCI at your convenience
- Knowledge Checks to help you learn and communicate the principles of PCI
- 'On the go' coaching tips so you can build practical recommendations for action



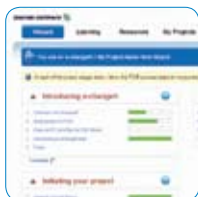
Change tools

- 12 powerful and downloadable tools that can be sent to groups or worked on individually
- 20+ practical planning templates which help you at each stage of the implementation process
- Each tool is supported by coaching guidance to help you build a faultless plan



Resources

- Library containing 15 years of learning and experience
- Over 60 great, user generated cases
- e-books, case studies and sample plans
- Sample presentations, whitepapers and FAQs



Personalisation and Storage

- Tailor the workstream and core modules to meet specific project objectives
- Add your own internal organisational processes
- Brand the user interface to fit with your corporate image
- My e-change® lets you store all your files, materials and links in one place

PCI Change Practitioner

“It was great to have everything available and accessible in one place, when I wanted it.”

How can I learn more?

To find out more about e-change visit our website at www.changefirst.com for:

- Tour – a more detailed feature function tour of e-change
- Overview – view an introductory overview of e-change in the words of our CEO David Miller
- 14 day **FREE** trial – sign up for no obligation trial of e-change

Alternatively, contact us on **+44(0)1444 450777** or email enquiries@changefirst.com

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