

Deliver effective organisational change

Delivering effective change is a key strategic issue for today's organisations, many of which are faced with massive ongoing changes.

Typically project and change leaders within these organisations are faced with a number of key issues, including:

- a bewildering **breadth of change** including downsizing, acquisition, integration, outsourcing, off-shoring and new technology
- the sheer **volume and speed** of change, which is only increasing
- real problems in getting **buy-in** for projects from stakeholders at **all levels** around the organisation
- **constant pressure** from senior management to just get projects delivered
- lack of a **comprehensive** way to successfully manage the issues and complexity around change
- a very real risk that their **reputation is on the line** due to factors out with their control

PCI® is a **step-by-step business process** that helps you meet change issues head on.



People-Centred Implementation helps you to transform the way people operate and behave when implementing projects and strategic initiatives. It also gives you the tools to analyse, plan, execute and track your major changes and is delivered through our own, unique on-demand change management application called e-change®.

The PCI checklist

Comprehensive change management **methodology**

Step-by-step **online business application** to manage projects

Available when and where you want, **24-7**

Available entirely online or as a blended change solution



“Over **60%** of projects fail to **achieve** their **business case** because of a **lack of buy-in**”

Source: Changefirst research with over 2000 change managers.

8 good reasons to use PCI®

1 Immediately applicable

You can begin using PCI on your change initiatives TODAY. It is specifically designed to allow you to learn and develop your change management skills and capabilities as you work on real projects

2 Transforms the way people behave

PCI transforms that way that people behave, building lasting change competency into your organisation by introducing and developing best practice

3 Works with wide range of changes

Including downsizing, acquisition, integration, outsourcing and the introduction of new technology and products

4 Integrates with other project processes

PCI can be effectively integrated with Six Sigma and planning processes such as Prince2 and PMI, addressing the critical people issues typically missing from these types of processes

5 Easy to implement and use

Sign up for e-change and the PCI process, templates and methods are easy to learn and apply

6 Cost-effective

PCI offers a low cost approach to delivering effective change, without the need for costly change solutions

7 Highly customisable

PCI is now highly customisable to the specific needs of your organisation. We can work in partnership with you to tailor the e-change application to closely reflect your internal processes and way of working.

8 A proven solution

PCI has been used by over 10,000 practitioners in over 35 countries including clients such as Nokia, Novartis, Zurich, Fujitsu and AIB

How can I get started with PCI®?

Option 1. Sign up online for e-change



e-change is our unique, step-by-step online business change application that helps you quickly and easily apply PCI process and principles to real change projects in your organisation. It includes the processes, education, tools and resources you need in one single online package.

Sign up for a **FREE** 14 day trial at <http://www.changefirst.com/echange-free-trial>

Option 2. Contact us regarding an Enterprise solution



Changefirst can work with you to develop a highly customised blended solution that incorporates the e-change application, face-to-face training, process customisation and integration services.

Contact us now for more information on info@changefirst.com or call +44(0) 1444 450777

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